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## Chinese New Year Celebration in Style 2019

An ACTIVE Event with Fashion, Photography and Music

05.02.2019 Century Club

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## What do our friends say about the event?

- Theresa: Congratulations on organising a very enjoyable event last night. Great location & loved the music & the talks.
- Nermin: I would like to say a very big thank you to all your hard work for organising tonight. I had such a wonderful and enjoyable evening.
- Ed: Such a lovely evening. I hope I will be able to attend next year and many years into the future.
- 李女士：活动气氛非常好！
- Mary : Thank you for a splendid evening, full of culture, information and friendship. And well done!
- Maria: The talks and the artists were amazing. Thank you for giving us the opportunity.
- Andrew: I loved Queennie's presentation, full of interesting data; I would like to come again next year.
- Robin: Adrian's photographs of China in the 80s were breath taking. We thought you had the event well thought out and also ran it well - well done.
- 王女士：活动又有品味又有气氛，真不错。
- Merlene: I thought it was most enjoyable and there was a great turnout too.
- 韩女士：非常棒，有水平。
- Jeff: Great talks and good company. The venue was superb and the location fantastic.



## MENU...

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#### Canapés

Duck spring rolls, plum sauce  
Vegetable gyoza  
Vegetable spring rolls, chilli sauce  
Cuttle fish balls  
Fish balls with spring onions  
Mushroom pork balls  
Beef, leek and green pepper dumplings  
Pork and coriander dumplings  
Fish balls with chilli  
Chicken and Chinese mushroom dumpling  
Air dried and sugared mixed fruits

#### Special Supper Menu

Sticky pork ribs with sesame and spring onion £7  
Citrus crab salad £10  
Chinese spiced duck breast, chilli and pepper frogola £20

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## INVITATION...

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### Chinese New Year in Style 2019

An ACTIVE celebration with Fashion - Photography - Music

#### Venue

The Cocktail Lounge, Century Club (61-63 Shaftsbury Avenue, W1D 6LQ)

#### Time

6.00pm for 6.30pm until late | Tuesday 5<sup>th</sup> February 2019

#### Dress Code:

As smart as you like

#### Fashionable China: 2018 and 2019

By Queenie Yang

An authoritative figure in the Asian fashion industry and a regular contributor to world's most prominent fashion publications

#### China in Photographs: 1980s to present

By Adrian Bradshaw

His much-acclaimed work was recently exhibited in Oxford: "The Door Opened: 1980s China Photography"

#### Music and Lion Dance

at The Club's Exclusive Roof Terrace

(a special à la carte menu is available for our guests at an additional cost)

#### BOOK TICKETS

Tickets at £25 per person (adults only, subject to a booking fee)

A welcome drink and finger food are included in the ticket price

RSVP: [info@activeukchina.com](mailto:info@activeukchina.com), or 0208 372 7269

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## 英中創易舉辦新年慶祝活動

英中時報  
2019.2.5

本報訊 記者王冬蕾  
2月5日晚，英中創易國際公司（ACTIVE Anglo Chinese Communications）2019年新春慶祝活動在倫敦沙士比利街世紀俱樂部（Century Club）舉行。作為英中創意文化交流的年度活動，新老朋友歡聚一堂，享受音樂、攝影以及時尚的夜晚。

作為今年新春慶祝活動的重頭戲，主辦方邀請了旅居英國的 Vogue 國際亞洲版編輯 Queenie Yang 和改革開放早期到中國的自由攝影人 Adrian Bradshaw 為來賓進行了兩場生動又飽滿的演說。

作為時尚界的專家，Queenie Yang 從資料以及市場的角度解讀了現今中國的奢侈品市場。她深度剖析了中國特色的電商消費、分享平台、刷紅 KOL 名人經濟、移動支付、以及雙十一資料等內容，舉例馬莎、Topshop、Bally 等



品牌成功或失敗打入中國大陸市場的案例，讓英國觀眾對中國的消費市場有了進一步的認識，也讓熟知中國的觀眾有了一個系統性的梳理。對於很多本地觀眾提出的移動支付及如何打入中國市場等問題，Queenie 也作出了系統性的回答。

攝影師 Adrian Bradshaw（又名肖軍）於 80 年代初期到中國，旅居中國 30 餘載，也是見證了改革開放全過程的英國人。活動上，Adrian 主要展示了 30 多年來他在中國的所見：從 30 多年前車輛稀少行人如織的外灘，到現在自拍杆高舉的外灘；從以前土地泥濘的小鎮集市，到現在北京霧霾下的堵車；從從前

展銷會上擺出的清一色的軍綠色棉襖，到皮爾卡丹在中國的第一場時裝秀；從溫州的組扣大集到現在中國的時尚氣息……和很多外國攝影師的西方固化思維視角不同，Adrian 著力於發展和變化的視角，注重鏡頭前人們的心理狀態，他呈現出了三十多年來中國的物質和精神發展面貌，立體地反映了人們的生活樣態。這也是 Adrian 新影冊《門，開了。80 年代中國》收錄的照片。這本影冊的封面，是他在劇院裡第一次見到中國觀眾在表演後起立鼓掌、笑容滿面的照片。

隨後，兩位華人音樂家程玉、林琳分別演奏了古琴《流水》、琵琶《陽春白雪》、長笛和葫蘆絲，並合奏和《雪絨花》以及《喜洋洋》，讓觀眾感受到了中西方音樂碰撞及中國音樂之美。

貴倫 王冬蕾 美編 姚基宇

新春愉快 事事順利！  
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