





Celebrating Chinese culture

The inaugural Global SinoPhoto Award winners were announced last month to coincide with Chinese New Year festivities at the start of the Year of the Ox. The awards, co-launched by Yintong Betser, a regular contributor to London Business Matters, celebrate Chinese life, heritage and culture through photography

he overall winner was Du Baoxian from Australia with a composite image, titled Me, of 10 self-portrait photographs shot during the lockdown in the spring of 2020. Winners in other categories were: Above the Flames by Ni



Chen; Preparing for Breakfast by Aris Liem; Chinese NY, Chinatown, London by Olivia Ritchie, Mending

the Nets by Susan Moss; Cloud Fishing by Karen Moris-Lanz; and Life in Squares by Miao Qing.

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Reflections

Nearly 700 entries from 29 countries were assessed by a panel of judges of photography experts and artists, including Yao Lu, Beijing-based artist and Professor of Photography at the Central Academy of Fine Arts, who commented:





"These reflections of Chinese culture are not only seen through the eyes of Chinese people in China, but also by people from all corners of the world, whether they are of Chinese origin or people of other countries who love Chinese culture."

The Global SinoPhoto Awards were launched by Yintong Betser, managing director of ACTIVE Anglo Chinese Communications and Lynne Bryant, founder of The Architectural Photography Awards

www.sinophoto-awards.com





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